

A'24 MN

A'24 MN

The Minnesota Conference
on Architecture

November 11-13, 2023

The Depot Renaissance Hotel, Minneapolis



A'24 MN will be at The Depot Minneapolis November 11-13

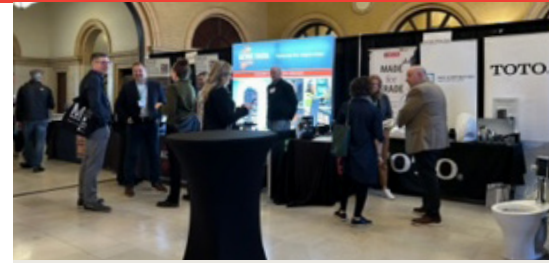
Join us for the premiere annual conference for Minnesota architects at the historic Milwaukee Road Depot November 11-13, 2024! This year's conference offers:

- Two exciting exhibit hall space options for connecting with AIA Minnesota members
- A return of many important and impactful sponsorship opportunities from prior conferences
- New sponsorships available for exclusive events and gatherings

This year's conference will conclude with our **annual awards celebration** and will include announcement of our Honor Awards and Commendations for Framework in Design Excellence Achievement and a special honor for our 2024 Gold Medal Award recipient. Sponsorships for this exciting event are available along with conference sponsorships!

Book your space today!

[Click here to register now >](#)



A'24 MN BY THE NUMBERS:

1,750+ Attendees	70+ Seminars
250+ Exhibiting companies	27,400 Square feet of exhibit space

WHO ATTENDS?

67% Architects + Designers	13% Contractors/Engineers	
5% Landscape Architects	5% Interior Designers	10% Other



Network, connect, sponsor, and showcase your products at A'24 MN — Minnesota's largest annual event for architects.



EXHIBIT HALL SCHEDULE

Booth Set Up

Tuesday, November 12
7:00 – 11:00 am

Exhibit Hall Open

Tuesday, November 12
12:00 – 2:00 pm: Exhibit Hall & Lunch
5:00 – 6:30 pm: Exhibit Hall Social

Wednesday, November 13
9:30 – 10:45 am: Exhibit Hall & Coffee
12:15 – 2:30 pm: Exhibit Hall & Lunch

Booth Move-Out

Wednesday, November 13
2:30 – 6:00 pm

What's Included

Booth Materials

Booth ID sign, perimeter pipe and drape
(Electrical & furnishings not included.)

Company Listing

Your organization will be listed in the on-site conference program as well as in AIA Minnesota e-newsletter and conference communication to our attendees.

Free Conference Seminars

Your booth attendants are able to attend programs at no charge.

First Right to Reserve a Booth

As an exhibitor, you will have the first right to reserve a booth at next year's conference.

Booking Your Booth

Pricing

Book by **July 31** for Early Bird pricing. 2023 exhibitors will have first right to reserve a booth. For new exhibitors, submit your reservation by July 31 to lock in Early Bird pricing. All booths are assigned in the order that they are received, with priority to renewals.

Register online

Register online with credit card due in full at www.aia-mn.org/misc-event/exhibit-space-reservation. If you prefer to pay by check, contact Pam Nelson to reserve your booth: nelson@aia-mn.org.

Exhibit Booth Options

Exhibitors have 2 options for exhibit booth locations (see map on page 8):

The Pavilion Space is the large exhibit space with 105 booths, carpet, and high ceilings.

The Great Hall is a more intimate space with 22 booths, Terrazzo floors, and high ceilings.

Select either Zone 1 or Zone 2.

[Click here to register now >](#)

ZONE 1: PAVILION (105 BOOTHS)		
Booth size (ft)	Early Bird (By July 31)	Regular (After July 31)
10w x 8d single inside	\$1,745	\$2,045
10w x 8d single corner	\$1,800	\$2,100
20w x 8d double inside	\$3,300	\$3,650
20w x 8d double inside/corner	\$3,350	\$3,725
20w x 8d double corner/end	\$3,400	\$3,745
20w x 16d peninsula (open on 3 sides)	\$6,725	\$7,045

ZONE 2: GREAT HALL (22 BOOTHS)		
Booth size (ft)	Early Bird (By July 31)	Regular (After July 31)
10w x 8d single inside	\$1,645	\$1,945
10w x 8d corner	\$1,725	\$2,000

Booth rate includes a boxed lunch for 2 attendees on both exhibit hall days. Wifi included. Booth furnishings and electricity are NOT included.

QUESTIONS?

Contact Sales Director Pam Nelson, 612-767-1744 or nelson@aia-mn.org

Sponsorship & Marketing Opportunities

For Exhibitors

Keynote Sponsor

\$3,000

Your company will be showcased as the single sponsor of our Tuesday or Wednesday keynote speaker sessions through signage and promotional materials. Your company name/image will be on screen at the start of the event. VIP seating reserved for your attendees. Materials could be distributed.

Member Congress Sponsor

\$3,000

Your company will be introduced and promoted with signage and in all promotional materials to 375-400 attendees of the annual business meeting and luncheon on opening day. VIP seating/lunch for a limited number of sponsoring company attendees.

Morning Coffee Sponsor

\$600/day

Host the mid-morning coffee station. Company signage posted on the table or you can be stationed there to meet and greet attendees during this time.

Afternoon Coffee Sponsor

\$600/day

Host the afternoon coffee station. Company signage posted on the table or you can be stationed there to meet and greet attendees during this time.

Lunch Sponsor

\$600 (limit 4 sponsors each day) or

\$2,400/day for exclusive sponsorship

We will be hosting a buffet lunch on Monday and Tuesday. Promote your company by sponsoring this event. Signage recognition on buffet tables and in other sources where we promote this event.

CE Program Sponsor

\$550

Sponsor one of our CE programs. Watch for list of programs to be announced late summer. This is a great way to put your

company name/logo in front of a captive audience who seeks to learn more about a specific topic. Your company name will appear on the opening screen and on promotional materials for that specific program.

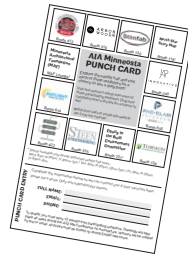
Exhibit Hall Punch Card

\$350 (Limit 20 opportunities)

Drive additional traffic by reserving a spot on the card, which will be handed out to attendees at registration.

Participation on the card encourages exposure to your booth.

Includes company logo and booth number. Completed cards will be entered to win a prize.



Lanyard Sponsor

\$1,000 + Lanyards Exclusive sponsorship

Provide lanyards featuring your company name/logo for the attendee and exhibitor name badges. Lanyard color and layout/style must be approved by AIA Minnesota. Limit 1 sponsor. Call for availability.

Charging Station Sponsor

\$600

Everyone will need to charge their devices during the three-day conference. Sponsor the charging station area and have your company recognized with signage, or you can be stationed there to meet and greet attendees.

Program Track Sponsor

\$1,000

Your company will be associated with a group of programs focused on one selected category of programs. Your company will be associated with this group of programs as we promote them through emails, the

registration book, and more.

Advertise in the Registration Program

We publish a digital registration program which lists all the programs and events during the conference. It will be emailed out to all AIA Minnesota members and prospective attendees. Advertise here to reach the audience and promote your exhibit booth and/or sponsorship role.

Net Rates

Back Cover	\$1,495
Inside Front Cover	\$1,295
Inside Back Cover	\$1,295
Full Page	\$995
Half Page	\$595

Space deadline September 6

Materials due September 11

Ad Dimensions:

- Full page, non-bleed: 7.25" x 9.5"
- Full page, bleed: 8.5" x 11" plus 0.125" bleed on all sides
- Half page horizontal: 7.25" x 4.6"

Add-On Opportunities

MATRIX Sponsorship

\$995 per month

Sponsor our e-newsletter in October, November, or December. This newsletter goes out to our entire membership each month, with all the news and details of the various upcoming events, committees, and more. Reach 2,500 viewers to promote your company. Your company will receive a call out at the top of the newsletter and an ad at the end of the newsletter.

ENTER digital ad

\$495 per month Limited availability

Promote your company and conference participation with an ad on our digital site, www.entermn.com. This gives you exposure to our entire membership and a broader audience of readers interested in the built environment. This is a great way to cross-promote your brand.

Social Media Post

Prices listed below Limited availability

Provide a post for AIA Minnesota's Facebook, Twitter, LinkedIn, or Instagram account about your organization and/or conference participation to our followers before, during, or after the conference. Posts to include a photo or graphic with text from your company.

- One Occurrence = \$100
- Two Occurrences = \$175
- Three Occurrences = \$250
- Each Additional Occurrence = \$75

Hotel Rooms: Make it A Staycation

We have a block of hotel rooms at a reduced rate for exhibitors and attendees. Reserve a room so you are on the premises for early mornings and after-hours events. This allows more time to engage with our attendees.

Watch here for details and group rate registration: aia-mn.org/hotel

A'24 MN Conference on Architecture: Full Conference Schedule

Monday, November 11 (No Exhibit Hall)		Tuesday, November 12		Wednesday, November 13	
8:00 am – 10:00 am	CE Programs	7:00 am – 11:00 am	Exhibitor Move-In	8:00 am – 9:30 am	CE Programs
10:15 am – 11:30 am	CE Programs	8:00 am – 10:00 am	CE Programs	9:30 am – 10:45 am	Exhibit Hall
11:45 am – 1:00 pm	Lunch & Chapter Annual Meetings	10:15 am – 11:30 am	Keynote Address	10:45 am – 12:15 pm	Keynote
1:15 pm – 2:45 pm	CE Programs	11:30 am – 1:30 pm	Exhibit Hall & Lunch	12:15 pm – 2:30 pm	Exhibit Hall & Lunch
3:00 pm – 4:30 pm	CE Programs	1:30 pm – 3:00 pm	CE Programs	2:30 pm – 6:00 pm	Exhibitor Move-Out
		3:15 pm – 4:30 pm	CE Programs	2:30 pm – 4:00 pm	CE Programs
		4:30 pm – 6:00 pm	Exhibit Hall Reception	4:30 pm – 6:00 pm	Awards Celebration

2024 AIA Minnesota Awards Celebration

Celebrate with us to recognize the AIA Minnesota Honor Awards and the 2024 Gold Medal Award. This event will take place on the final day of the A'24 MN Conference on Wednesday, November 13.

This evening event celebrates the best of Minnesota architecture and honors our vibrant architectural community. The event includes a cocktail reception, heavy hors d'oeuvres, awards program and dessert bar. Typical attendance is 200-250 industry leaders and architecture professionals. Awards given include the Honor Awards and the Gold Medal Award.

Sponsoring the event increases your company's brand awareness among firm leaders and industry partners including professionals from the construction, engineering, and interior design fields. Your company representatives have the opportunity to expand their professional networks through conversation and personal engagement when they attend the event.

[Click here to reserve your sponsorship >](#)

Sponsorship Options:

Platinum Level \$3,000 - includes 8 complimentary event tickets

Gold Level \$2,000 - includes 6 complimentary event tickets

Silver Level \$1,000 - includes 4 complimentary event tickets

Bronze Level \$500 - includes 2 complimentary event tickets

Drink Sponsor \$1,800

Your company logo will appear on drink tickets given to all guests. Option for one company representative to greet guests at check in and distribute drink tickets. Includes two complimentary event tickets.

Dessert Sponsor \$1,200

Your company logo displayed on signage at the dessert bar. Includes two complimentary event tickets.

Swag Sponsor \$200 + cost of items

Supply a tasteful, high-quality branded gift (such as box of chocolates, mints, pen, etc.) given to each guest. Item must be approved by AIA Minnesota. Limited to 2-3 companies.

Deadline to sponsor: Friday, October 25.

“

We thought the AIA convention and expo were great. We had a lot of traffic at our booth and the new venue was ideal. We will be back next year.”

– 2023 Exhibitor

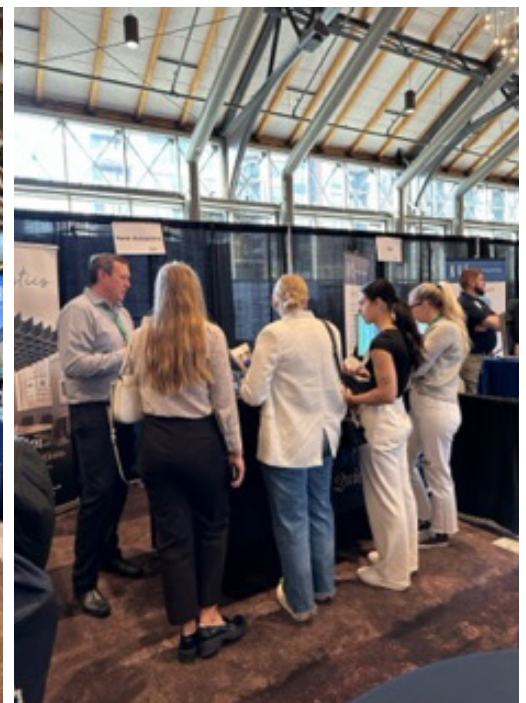
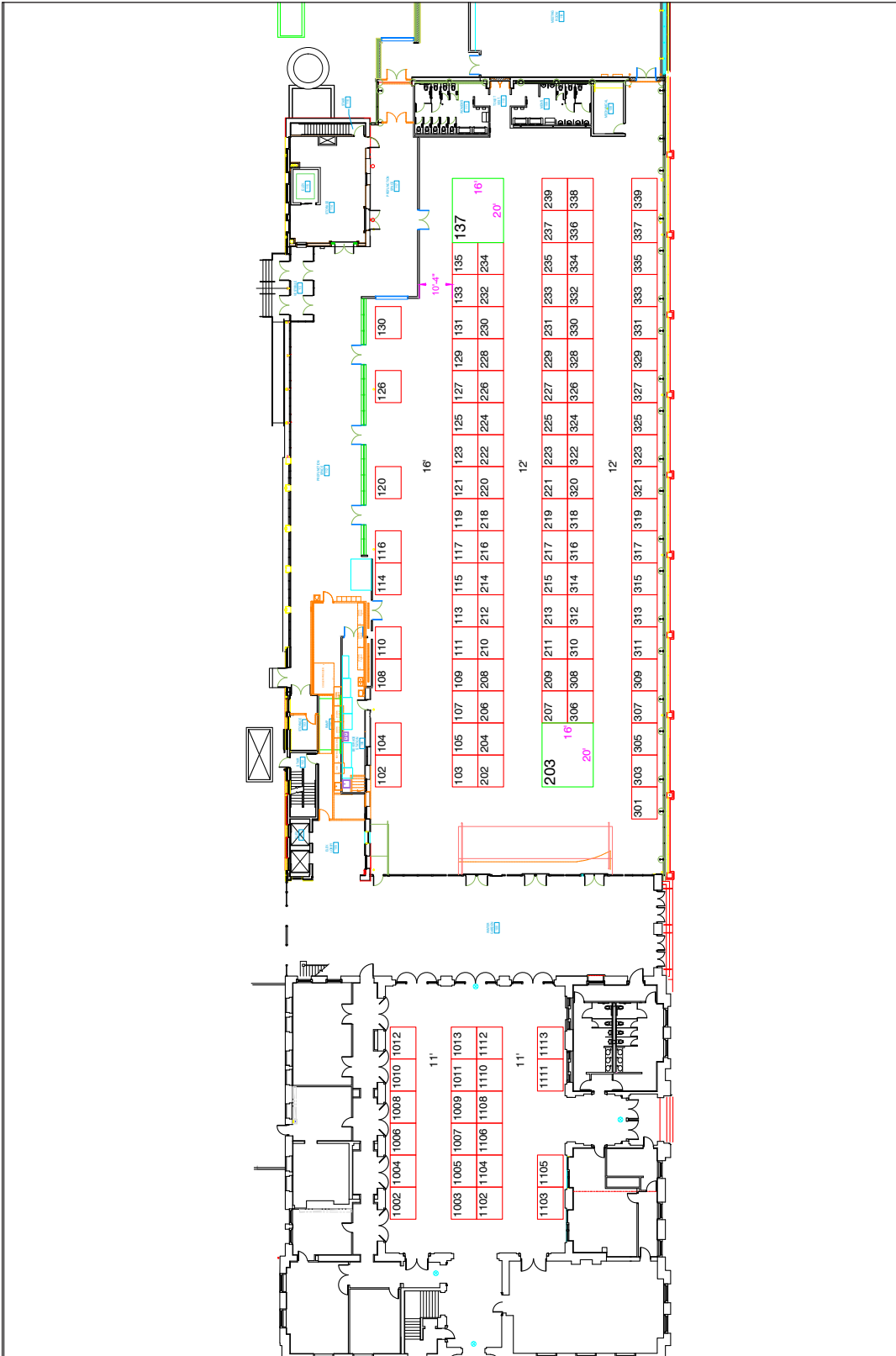


Exhibit Hall Floor Plan

The Depot Renaissance Hotel Minneapolis
225 3rd Avenue South, Minneapolis

Reserve your booth

Contact Pam Nelson, 612-767-1744 or nelson@aia-mn.org, or visit www.aia-mn.org/misc-event/exhibit-space-reservation to register today!



FREE EXHIBIT HALL ADMISSION!

Entrance to the A'24 MN Exhibit Hall is free and open to the public. Invite your clients to visit your booth!

2023 Exhibiting Companies

A

ACME Tuckpointing & Restoration
Actalent Architecture & Engineering
Advanced Masonry Restoration
AEC Resources
AKF Group
Allegion
Amcon Concrete Products / Borgert Products /
TCC Materials
Andersen Windows and Doors
ArchCon, LLC
Artisan Window & Door
Astro Metal Craft – Stellarcraft
Axel H. Ohman Concrete & Masonry
Azek Building Products

B

Barricade Building Products
Bayer Built Woodworks
Benjamin Moore & Co.
Bremer Bank
Brickworks Supply Center

C

Cain Thomas Associates, Inc.
Cemstone Companies
Center for Energy & Environment
CLADIATOR
Coldspring
Combs & Associates
Cordeck
County Materials
CUSTOM Building Products

D

DAVIS
Daylight Specialists
Design Tree Engineering and Land Survey
Diversified Construction
Dunham Associates

E

Eagle Aluminum
Emanuelson-Podas
Enercept SIPs
Energy Panel Structures, Inc.
Engage Building Products
Excel Dryer

F

Fabcon
Finepoint Technology

G

GRAEF

H

H Window Company, LLC
H+U Construction
Huffcutt Concrete
Hush Acoustics

I

IMEG Corp.
Inspec

J

Jakob, Inc.
JTH Lighting Alliance

K

Kafka Granite
Karen Larkin Design
Kline-Johnson & Associates
Konik | Technical Talent Network

L

Lightspeed Technologies
Longboard Architectural Products
Loucks
LP Building Solutions
Lumentruss
Lutron Electronics / MRL

M

Marcus Construction
Marvin
McElroy Metal
Metal Sales Manufacturing Corp.
Michaud Cooley Erickson
Midland Door Solutions / Midland Garage Door
Manufacturing Co.
Minnesota Concrete & Masonry Contractors Assoc.
Mlazgar Associates
Molin Concrete Products Company
Morton Buildings
Musco Sports Lighting
Mytech Partners

N

NanaWall Systems, Inc.
NCS North Central Sales
Nelson-Rudie & Associates, Inc.
Nor-Son Construction
Northern Sourcing
NV5

P

Peikko USA
Pella Windows and Doors
Phantom Screens
Pulse Products

Q

Quaker Windows and Doors

R

Rose-Fleischaker Associates
RSI Building Envelope
Rulon International

S

Scenic Sign Corporation
Schluter-Systems
Schu Marketing/Bohrick Washroom Equipment
Schuler Shook
Scranton Products
Sierra Pacific Windows
Sika Corporation
Skold Specialty Contracting
SLS Consulting, LLC
Soderholm & Associates
SolarPod

Sonus Interiors
SPEC Athletic
Stoneworks Architectural Precast/Cast Stone
Strutter Window
Synergy Products

T

T.Fin Building Solutions
Tanager Products, Inc.
Taracon Precast
Tremco Construction Product Group
TYPAR / Weekes Forest Products

V

Vermaak, LLC

W

W. L. Hall Company
Wausau Supply
Wausau Tile / ORIJIN Stone
Weather Shield Windows & Doors
Wells
Willdan

“

What a great event –
loved the new location!!!”

– 2023 Exhibitor

Exhibitor Information

Payment

To reserve a booth, register & make payment in full online at www.aia-mn.org/misc-event/exhibit-space-reservation. If you prefer to pay by check, mail your check to the AIA MN office, Attn: Pam Nelson, 105 5th Avenue S. #485, Minneapolis, MN 55401. Any booths not paid in full by the start of the Conference (November 13) will NOT be allowed to set up.

Cancellations/Refunds (Exhibitor requested)

Requests for cancellation, either full or partial, must be made in writing and sent either by registered mail or email. Phone cancellations will not be accepted. Requests received prior to July 31, 2024 will receive a 40% refund. No refunds will be made for requests received on or after July 31, 2024. No refund will be given for space that is unused during all or part of the exhibition. Should space remain unoccupied at the opening of the exhibit, AIA Minnesota may rent or use it without obligation or refund.

Cancellations/Refunds (AIA Minnesota)

Should AIA Minnesota cancel A'24 MN Minnesota Conference on Architecture because of public health mandates or for other reasons, AIA Minnesota will fully refund exhibitors for their booth reservation cost.

Liability

AIA Minnesota, A Society of the American Institute of Architects; Show decorator; The Depot Renaissance Minneapolis Hotel; and the City of Minneapolis do not guarantee the exhibitors against loss, damage, delay or theft of any kind during the course of the show, including move-in and move-out. The exhibitor shall indemnify any agents and employees from any cause or claim whatsoever. It is recommended that exhibitors obtain insurance.

Security

Security will be provided during the course of the show from move-in on Tuesday November 12, through move-out on Wednesday, November 13.

Fire Regulations

Booth decorations and construction must conform to fire regulations of the City of Minneapolis and the exhibit facility. Combustible or explosive materials and substances may not be used. Cloth and other flammable materials must be flameproof. Packing containers, excelsior, wrappings and similar materials must be removed from the exhibit area and not stored under tables or behind displays.

Music In Exhibit Booths

Because of aggressive enforcement laws

related to copyrighted music, we must ask our exhibitors either (1) not to play live or recorded music that is subject to licensing by BMI, ASCAP, or any other organization authorized to license copyrighted music, or (2) to obtain themselves, at their sole expense, the proper license from the copyright holder. If an exhibitor plays music that is subject to licensing, and AIA Minnesota is obligated to pay any copyright holder, all costs of the copyright license, and the incidental costs to AIA Minnesota in conjunction with the licensee, shall be paid by the exhibitor as an additional booth charge. Music in exhibitor booths is restricted to those exhibit hall sessions that don't feature live music.

Shipments/Booth Furnishings

We have a show decorator who is the official handler and service contractor for this show. There is no obligation to use them if you have your own personnel. The service contractor will email complete information about rental of booth furnishings, drayage, etc., to confirmed exhibitors prior to the show. Completed forms must be returned to our show decorator directly. For shipments arriving prior to the show, arrangements for storage must be made with our show decorator.

AIA Minnesota Communications to Confirmed Exhibitors

Mailing #1 – An email to confirm your booth number and receipt of payment. This will be sent to the show contact person.

Mailing #2 – An email will be sent to complete a form with the company and product information for the exhibitor directory.

Mailing #3 – Information packet containing the following: preregistration for booth staff, map of The Depot area, hotel information, and the convention program which lists all seminars and exhibit times. REMEMBER seminars are free to exhibitors (meals are additional).

Mailing #4 – Service Kits, including electricity & furnishing rentals, will be emailed directly to you from our service provider, 6–8 weeks before the show.

Right of Refusal

AIA Minnesota reserves the right to accept or deny any prospective company from exhibit or sponsorship opportunities at the A'24 MN Conference on Architecture.

Late Booth Set Up/Early Tear Down

Setting up a booth late or tearing down early disrupts the consistency of the exhibit hall and detracts from neighboring booths. For this reason, NO ONE is allowed to set up after official exhibitor move-in or tear down earlier than exhibitor move-out times. Exhibit hall hours are clearly stated in this prospectus. As a result, please make travel & move-in/move-out plans accordingly. We reserve the right to assess a penalty for late set up or early teardown.

Booth Regulations

- No portion of any exhibit may extend over the assigned space. You will be asked to alter your exhibit should you extend past the size requirements. We will making exceptions on an individual booth basis prior to set up date.
- Side height limits are 3 feet high for the first 3 feet in from the aisle.
- End-cap booths: two adjacent booths at the end of a row. The 3-foot height limit must be observed for the first 3 feet in from the aisle.
- Display materials exposing an unfinished surface to neighboring booths are strictly prohibited.
- Unusual signage requests must be reviewed and approved by AIA Minnesota show management.
- We expect that your booth will be staffed during all open exhibit hall hours but please do step out from your booth and mingle with us!

Exhibitor Move-In

TUESDAY, NOVEMBER 12

7:00 am – 11:00 am

Exhibitor Move-Out

WEDNESDAY, NOVEMBER 13

2:30 pm – 6:00 pm

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The Minnesota Conference
on Architecture

IMPORTANT DATES

Early Bird pricing deadline:

July 31, 2024

Exhibitor move-in:

November 12, 2024 7:00 am-11:00 am

Exhibit Hall days:

November 12 & 13, 2024

Exhibitor move-out:

November 13, 2024 2:30 pm-6:00 pm

[Click here to register now >](#)



The American Institute of Architects Minnesota, founded in 1892, is the professional association for architects in the state of Minnesota. As a state component of AIA National, with three local chapters, AIA Minnesota has over 2,300 members and a staff of ten professionals. AIA Minnesota provides services to all chapters, produces a regional conference, publishes the *ENTER* digital biweekly and print annual, lobbies on behalf of the profession at the state legislature, and delivers continuing education to all members.

www.aia-mn.org

Mission

Advancing a vital profession, vibrant communities, and architecture that endures.

Core Values

Integrity
Authenticity
Equity
Collaboration